

Pixel Stitch Security and Privacy Policy

At Pixel Stitch, we are committed to protecting the security and privacy of our users. This Security and Privacy Policy outlines the measures we take to ensure the confidentiality and integrity of user information when visiting our website. By using the Pixel Stitch website, you agree to the terms and practices described in this policy.

1. Collection and Use of Personal Information:

- 1.1. Personal Information: When you visit our website, we may collect certain personally identifiable information (PII) such as your name, email address, and contact details. We collect this information when you voluntarily provide it to us, such as when you sign up for an account, contact us, or make a purchase.
- 1.2. Purpose of Collection: We collect personal information to provide you with our services, respond to inquiries, process orders, and improve our website and services. We may also use this information to send you promotional materials or updates about our products and services if you have opted in to receive such communications.
- 1.3. Third-Party Service Providers: We may engage third-party service providers to assist with the operation of our website and services. These providers may have access to your personal information only to perform specific tasks on our behalf and are obligated to protect your information in accordance with this policy.
- 1.4. 1.4. Data Retention: We retain personal information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

2. Security Measures:

- 2.1. Confidentiality: We maintain appropriate technical and organizational measures to protect personal information against unauthorized access, disclosure, alteration, or destruction. These measures include encryption, access controls, and regular security assessments.
- 2.2. Data Breach Response: In the event of a data breach that affects your personal information, we will promptly notify you and take necessary steps to mitigate any potential harm. We will also cooperate with regulatory authorities as required by applicable laws and regulations.
- 2.3. User Responsibilities: While we take reasonable precautions to secure your information, it is important for you to understand the inherent risks associated with the use of the internet. You should take appropriate measures to protect your personal information, such as using strong passwords, regularly updating your software, and avoiding sharing sensitive information through insecure channels.

3. Cookies and Tracking Technologies:

- 3.1. Cookies: We use cookies and similar tracking technologies to enhance your browsing experience, analyse website traffic, and personalize content. Cookies are small text files stored on your device that allow us to recognize your preferences and track your activities on our website.
- 3.2. Third-Party Analytics: We may use third-party analytics tools, such as Google Analytics, to gather information about how users interact with our website. These tools may use cookies or other tracking technologies to collect anonymous information and generate reports on website usage.

4. Third-Party Links:

- 4.1. Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of those websites before providing any personal information.

5. Children's Privacy:

Pixel Stitch is not intended for use by individuals under the age of 16. We do not knowingly collect or solicit personal information from children. If you believe that a child has provided us with personal information, please contact us, and we will take steps to remove the information from our systems.

6. Changes to this Policy:

We reserve the right to modify or update this Security and Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy on our website. We encourage you to review this policy periodically to stay informed about how we collect, use, and protect your